

RYAN WEBER

Data analyst with 20 years' experience in creative problem solving in the outdoor industry. Driven to use my experience to streamline data processing and make it accessible to people at all levels of a business, empowering employees to use data for daily decisions.

Projects:

- | | |
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| Instacart Basket – Grocery Store | 2023 |
| <ul style="list-style-type: none">Conducted exploratory analysis of customer data to uncover sales trendsRecommended areas of focus to increase customer interaction | |
| Influenza Staffing | 2023 |
| <ul style="list-style-type: none">Analyzed CDC influenza data to identify trends in populations and infections ratesEstablish staffing needs based on identified trends to minimize impact on medical facilities | |
| Rockbuster video rental | 2023 |
| <ul style="list-style-type: none">Investigated sales data to establish key indicators for a move to online services | |

Experience:

- | | |
|---|---|
| REI
Seattle, WA | Bicycle Mechanic
2023 – Present |
| <ul style="list-style-type: none">Assemble bikes to ensure all components are safe and functionalWelcome customers, evaluate their cycling concerns, and recommend services to get them back up and ridingProvide top quality customer experience | |
| Saris Cycling Group
Madison, WI | Senior Mechanical Designer
2012 – 2022 |
| <ul style="list-style-type: none">Work collaboratively with internal and external customersLeads design team through all phases of the design processDevelop and design products to meet cost targets and consumer needsAnticipate market trends and lead AD to keep ahead of customer needs | |

Contact

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[LinkedIn](#)
[GitHub](#)

Technical Skills

Python SQL R
Tableau HTML
Word Excel
PowerPoint

Education

Data Analytics Certification
CareerFoundry
Seattle, WA, 2024

Mechanical Design
Technology
Madison College

Bachelor of Science in
Conservation and
Environmental Science
University of Wisconsin
Milwaukee

Saris Cycling Group
Madison, WI

Customer Service Representative
2008 – 2012

- Managed orders for key accounts including REI and Target
- Worked with customers to address concerns/problems and ensure their Saris experience met their expectations
- Supported marketing efforts by staffing sales and expo events
- Created sales database to allow regional managers to better serve shop needs