RYAN WEBER

Data analyst with 20 years' experience in creative problem solving in the outdoor industry. Driven to use my experience to streamline data processing and make it accessible to people at all levels of a business, empowering employees to use data for daily decisions.

Projects:

Instacart Basket - Grocery Store

2023

- Conducted exploratory analysis of customer data to uncover sales trends
- Recommended areas of focus to increase customer interaction

Influenza Staffing

2023

- Analyzed CDC influenza data to identify trends in populations and infections rates
- Establish staffing needs based on identified trends to minimize impact on medical facilities

Rockbuster video rental

2023

 Investigated sales data to establish key indicators for a move to online services

Experience:

REI Seattle, WA Bicycle Mechanic 2023 – Present

- Assemble bikes to ensure all components are safe and functional
- Welcome customers, evaluate their cycling concerns, and recommend services to get them back up and riding
- Provide top quality customer experience

Saris Cycling Group Madison, WI

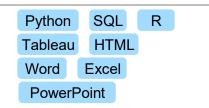
Senior Mechanical Designer 2012 – 2022

- Work collaboratively with internal and external customers
- Leads design team through all phases of the design process
- Develop and design products to meet cost targets and consumer needs
- Anticipate market trends and lead AD to keep ahead of customer needs

Contact

Seattle, WA (414) 975-1332 s.ryan.weber@gmail.com LinkedIn GitHub

Technical Skills



Education

Data Analytics Certification CareerFoundry Seattle, WA, 2024

Mechanical Design Technology Madison College

Bachelor of Science in Conservation and Environmental Science University of Wisconsin Milwaukee

Customer Service Representative 2008 – 2012

- Managed orders for key accounts including REI and Target
- Worked with customers to address concerns/problems and ensure their Saris experience met their expectations
- Supported marketing efforts by staffing sales and expo events
- Created sales database to allow regional managers to better serve shop needs