

# RYAN WEBER

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## DATA ANALYST

**Compile and Assess Data | Inform Business Strategies | Cultivate Revenue Opportunities**

Conscientious and creative problem-solver who evaluates collected information and communicates valuable business insights with decision-makers. Incorporate big data into short and long-term growth strategies and propel a competitive edge.

Collaborative and supportive team player maximizes resource efforts and meets client expectations. Streamline process improvement, and support organizational goals, working closely to succinctly communicate complex statistics in layman's terms.

**Expertise in:**

**Data Management | Python | R | SQL | Ad-hoc Reporting | Tableau | MS Word, Excel, PowerPoint**

## PROFESSIONAL PROJECTS

Instacart Basket – Grocery Store

2023

### **Data Analyst**

Assessed customer ordering habits. Cleaning, wrangling, and merging 5 datasets totaling over 32.4 million records, encompassing order, customer, and product data.

- Conducted customer segmentation, yielding actionable insights for targeted marketing initiatives.
- Improved data accuracy and completeness, informing financial decision-making.
- Developed compelling visuals to communicate insights, facilitating clearer understanding and strategic decision-making.

Influenza Staffing

2023

### **Data Analyst**

Cleaned and integrated census bureau population and CDC influenza death datasets, totaling over 100,000 records using Excel.

- Executed thorough statistical analysis to identify trends and high-risk individuals.
- Enhanced preparedness by providing actionable information for medical staffing based on geographic and temporal patterns.
- Created an interactive Tableau presentation to facilitate clear communication of insights to key stakeholders.

Rockbuster Video Rental

2023

### **Data Analyst**

Queried database of customers, sales, and inventory using PostgreSQL

- Investigated sales data to establish key indicators for a move to online services
- Applied common table expressions and advanced SQL queries to filter data and provide clear insights
- Prepared market recommendations and provided supporting visuals to meet trending customer needs and support business competitive edge.

## PROFESSIONAL EXPERIENCE

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Saris Cycling Group	Madison, WI
<b>Senior Mechanical Designer</b>	2010 - 2022
• Organized all aspects of the design process providing accurate updates to all stakeholders	
• Optimized product design to reduce part and manufacturing costs	
• Researched market trends to inform product development to fulfill customer needs	
<b>Customer Service Representative</b>	2008 – 2012
• Managed orders for key accounts to ensure accurate and timely delivery of products	
• Executed customer facing sales events to drive sales with bike shop partners	
• Developed a sales database, providing up to date sales data to outside sales reps.	

## EDUCATION

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<b>Bachelor of Arts (BA)</b> , Conservation and Environmental Science	2000 - 2007
University of Wisconsin Milwaukee, Milwaukee, WI	
<b>Mechanical Design Technology</b>	2013 - 2016
Madison College, Madison, WI	
<b>Data Analytics Certification</b>	2023 - 2024
CareerFoundry Berlin, DE	

## PROFESSIONAL DEVELOPMENT

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<b>The Complete Python Bootcamp From Zero to Hero in Python</b> , Udemy	2022
<b>The Complete SQL Bootcamp: Go from Zero to Hero</b> , Udemy	2024